ORDER

 Orders
 Order / Rev:
 107895

 Alt Order #:
 06863996

 Product Desc:
 DCCC HORSFORD

 Estimate:
 2102

Flight Dates: 10/16/12 - 10/21/12
Original Date / Rev: 10/15/12 / 10/16/12

Order Type: GENERAL

Primary AE: Sales Office:

Sales Region:

Amy McCreary

BLPHI National

Agency Name:

Buying Contact:

Billing Contact:

Washington Harbor

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle: Agency Commission:

160/

15%

EOM/EOC

Cash Broadcast

Advertiser

Name:

DCCC/ Horsford - V2

GMMB, Inc./ Washington D.C.

Demographic: A3.

Product Codes: PLC02

Priority: Revenue Codes: A35+

SELECT PRIORITY CODE

s: POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Ditt i tott				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	47	\$43,150.00	\$36,677.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating	
October 2012	47	\$43,150.00	\$36,677.50	0.00	
Totals	47	\$43,150.00	\$36,677.50	0.00	

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary		A [®]	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	27%	\$43,150.00
Market	100%	\$159,814.81

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$47,944.44
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$39,953.70
KTUD	1%	\$1,598.15
KVVU	14%	\$22,374.07
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$4,794.44

Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
KSNV	10/16/12	10/18/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	-TWT	:30	2	\$450.001	0.00 NM	2	\$900.00
			M-F 5-6a WakeUp	w/Wagners								
WAKE U	P WWA	GNERS								W.		
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
eek: 10/1	5/12	10/21/12	-TWT	2	\$450.00	0.00						
	WAKE U	KSNV 10/16/12 WAKE UP W/WA(Start Date	KSNV 10/16/12 10/18/12 WAKE UP W/WAGNERS Start Date End Date	KSNV 10/16/12 10/18/12 M-F 5-6a WakeUp M-F 5-6a WakeUp WAKE UP W/WAGNERS Start Date End Date Weekdays	KSNV 10/16/12 10/18/12 M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners WAKE UP W/WAGNERS Start Date End Date Weekdays Spots/Week	KSNV 10/16/12 10/18/12 M-F 5-6a WakeUp w/WaQM 5-6a M-F 5-6a WakeUp w/Wagners WAKE UP W/WAGNERS Start Date End Date Weekdays Spots/Week Rate	KSNV 10/16/12 10/18/12 M-F 5-6a WakeUp w/Wa@M 5-6a -TwT M-F 5-6a WakeUp w/Wagners WAKE UP W/WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating	KSNV 10/16/12 10/18/12 M-F 5-6a WakeUp w/WaQM 5-6a -TwT :30 M-F 5-6a WakeUp w/Wagners WAKE UP W/WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating	KSNV 10/16/12 10/18/12 M-F 5-6a WakeUp w/WaQM 5-6a -TwT :30 2 M-F 5-6a WakeUp w/Wagners WAKE UP W/WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating	KSNV 10/16/12 10/18/12 M-F 5-6a WakeUp w/WaQM 5-6a -TwT :30 2 \$450.001 M-F 5-6a WakeUp w/Wagners WAKE UP W/WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating	KSNV 10/16/12 10/18/12 M-F 5-6a WakeUp w/WaQM 5-6a -TwT :30 2 \$450.001 0.00 NM M-F 5-6a WakeUp w/Wagners WAKE UP W/WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating	KSNV 10/16/12 10/18/12 M-F 5-6a WakeUp w/Wa@M 5-6a -TwT :30 2 \$450.001 0.00 NM 2 M-F 5-6a WakeUp w/Wagners WAKE UP W/WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating

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KSNV

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Lo	Ch	Start	End	Inventory Code	Break	Start/End T	me Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV		2 10/18/12	M-F 5-6a WakeUp		5-6a	-TWT	1011100111	2	\$450.001	0.00 NM	2	\$900.00
5 5	KOIVV	10/10/1	2 10/10/12	M-F 5-6a WakeU		3-04	IIS I M.A.F-WG:		-	ψ+30.00 t	.0.00.1410	*	\$500.00
	WAKE	UP W/W	AGNERS		g								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/	15/12	10/21/12	-TWT	2	\$450.00	0.00				-		
E 2	KSNV	10/16/1	2 10/18/12	Wake Up Early w	97.5	430a-5a	-TWT	:30	2	\$200.001	0.00 NM	2	\$400.00
	LAZAKE	UD CADS	VINJANACA	Wake Up Early W	Vagners								
		ur EAR: rt Date	∟Y W/WAGN En <u>d Date</u>	Weekdays	Spots/Week	Rate	Rating						
1/4	<u>اود</u> /eek: 10	Water College College	10/21/12	-TWT	2	=======================================	0.00						
			7 1000	M-F 6-7a WakeUp		6-7a	-TWT	:30	2	\$700.001	0.00 NM	2	\$1,400.00
				M-F 6-7a WakeU	G. (1)						4-10-44-10-14-04-04-04-04-04-04-04-04-04-04-04-04-04		
	WAKE	UP W/W	AGNERS										
	A1.	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
-	/eek: 10/	190000	10/21/12	-TWT	2	\$700.00	0.00	3					
E 4	KSNV	10/16/1	2 10/18/12	Today Show	CM	658a-9am	-TWT	:30	3	\$900.001	0.00 NM	3	\$2,700.00
	TODAY	SHOW		Today Show									
	5-00-10-0	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/		10/21/12	-TWT	3	\$900.00	0.00				,		
E 5	KSNV	10/16/1	2 10/18/12	M-F Today Show	If 3rd HGM	9-10a	-TWT	:30	1	\$425.001	0.00 NM	1	\$425.00
				M-F Today Show	11								
	TODAY	SHOW				-	_						
222		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
- 337	/eek: 10/		10/21/12	-TWT	1	\$425.00	0.00	60		6005.004	0.00 1/4		0050.00
E 6	KSNV	10/16/1	2 10/18/12	M-F Today Show Today 4th Hour	III 4th RSM	10am-11am	-TWT	:30	2	\$325.001	0.00 NM	2	\$650.00
	TODAY	SHOW	m	roday 4th riodi									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/		10/21/12	~TWT	2	\$325.00	0.00	0.000			, N		
E 7	KSNV	10/16/1	2 10/18/12	Rachael Ray	СМ	11am-12pm	-TWT	:30	2	\$325,001	0.00 NM	2	\$650.00
				Rachael Ray									
	RACHE			221 V Z		949 . 90	W. R						
14	<u>Sta</u> /eek: 10/	rt Date	End Date 10/21/12	Weekdays -TwT	Spots/Week 2	Rate \$325.00	Rating 0.00						
T-			2 10/18/12	Noon News	CM	12-1230pm	-TWT	30	2	\$425.001	0.00 NM	2	\$850.00
E 0	VOIAA	10/10/1	2 10/10/12	Noon News	CIV.	12-1230pm	112.11.11.11.11.11.11.11.11.11.11.11.11.		_	\$425.00 T	U.UU INIVI	2	\$656.66
	NOON	NEW\$											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	leek: 10/	15/12	10/21/12	-TWT	2	\$425.00	0.00						
E 9	KSNV	10/16/1	2 10/18/12	The Agenda 1230	- T	1230-1p	-TWT	:30	2	\$325.001	0.00 NM	2	\$650.00
			OFNDA	The Agenda 1230	Dpm .								
		4: THE A rt Date		Weekdays	ContaAtiont	Bato	Rating						
1A	<u>518</u> /eek: 10/		End Date 10/21/12	-TWT	Spots/Week 2	Rate \$325.00	0.00						
				Days of our Lives		1258p-2pm	-TWT	:30	2	\$425.001	0.00 NM	2	\$850.00
		10		Days of our Lives									
	DAYS (F OUR	LIVES										
		- 1	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10/		10/21/12	-TWT	2	115000000000000000000000000000000000000	0.00						
E 11	KSNV	10/16/1	2 10/18/12	The Doctors	CM	2pm-3pm	-TWT	:30	2	\$325.001	0.00 NM	2	\$650.00
	DOCTO	DC		The Doctors									
		rt Date	End Date	Weekdays	Spats/Week	Rate	Rating						
W	/eek: 10/		10/21/12	-TWT	2		0.00						
		100000	2 10/18/12	Dr. Phil	СМ	3-4p	-TWT	:30	2	\$450.001	0.00 NM	2	\$900.00
				Dr Phil							The state of the s		
	DR. PH	(L											
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
_	/eek: 10/		10/21/12	-TWT	2	CROSSING CONTROL	0.00	() Table Sec.		# TO F OO 4	0.00 1114	_	64 450 00
E 13	KSNV	10/16/1	2 10/18/12		CM	4-5pm	-TWT	:30	2	\$725.001	0.00 NM	2	\$1,450 00

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KSNV

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	Start	End	Inventory Code		Start/End Til	ne Days	Len Sp	ots Rate P <u>ri</u>	Rtg Type	Spots	Amount
			NEWS 3 at 4 (1)		/4:00 PM 4:30	DM		:N			
FIRST	NEWS		4PM NEWS (1 ho)(I)	(4:00 PM-4:30	LIA1)					
SUCCESSION OF	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			7.2		
Week: 10/		10/21/12	-TWT	2	\$725.00	0.00					
E 14 KSNV	10/16/1	2 10/18/12	NEWS 3 at 4 (11	HOUR)CM	4-5pm	-TWT	:30	2 \$725.001	0.00 NM	2	\$1,450,00
W122-012-012-01			4PM NEWS (1 ho	our)	(4:30 PM-5:00	PM)					
NEWS			STATES OF THE STATE OF	C1-0111	Data						
Sta Week: 10/	nt Date	End Date 10/21/12	<u>Weekdays</u> -TwT	Spots/Week 2	Rate \$725.00	Rating 0.00					
37	V-10-1-1-10-0-1	, January Tonas Committee	M-F Early News	CM C	5-630p	-TWT	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
E 13 KONV	1061061	2 10/10/12	M-F Early News	200	о осор	127.37.1			3.50	i⊞R	
NEWS			Alternation in reservation (Alternation Company)								
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	III. Carroon Conserv	10/21/12	-TWT	2	\$1,200.00	0.00	1984			323	5245024255
E 16 KSNV	10/16/1	2 10/18/12	M-F Jeopardy	СМ	630-7pm	WT	:30	2 \$1,300.001	0.00 NM	2	\$2,600.00
IFODA	DOV		M-F Jeopardy								
JEOPA:		End Date	Weekdays	Spots/Week	Rate	Rating			-03		
<u>ان من</u> /Week: 10	nt Date /15/12	10/21/12	WT		\$1,300.00	0.00			15		
E 17 KSNV		CAL TOTAL	M-F Wheel	СМ	7-730pm	WT	:30	2 \$1,300,001	0.00 NM	2	\$2,600.00
Hall Maria	1301.301	E. IMMOEDUE	M-F Wheel of For		A DANGE TO STATE OF THE STATE O		(A)(R)(A)	an antarata b	359,700 3000		10001/10001000000
WHEEL	<u> </u>										
V2524-0 CO	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	WT	GWIN CROSSING	\$1,300.00	0.00	20000	TOTAL STATE OF THE	1200200121200	6231	110250172501221112014
E 18 KSNV	10/16/1	2 10/18/12	FacetoFace/Raist	Control of the Contro	730-758pm	WT	:30	2 \$900.001	0.00 NM	2	\$1,800.00
EACET	TO FACE		FacetoFace/Rals	ton Report							
	rt Date	End Date	Weekdays	Spats/Week	Rate	Rating					
Week: 10/		10/21/12	WT	2	1	0.00					
			M-F News 3 at El	even CM	11pm-1135pn	n -TWT	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
emina: massa	RAMESTAND		M-F News 3 at El		NORMANIA SI SEMPA			≈ <i>w</i>			⇔ <i>t</i> a
NEWS											
savers or freeze	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			 		
Week: 10/		10/21/12	-TWT	one control was	\$1,200.00	0.00	V232425			2860	******
E 20 KSNV	10/16/1	2 10/18/12	30 10 3743	v CM	1135p-1236a	-TWT	:30	2 \$500.001	0.00 NM	2	\$1,000.00
TONIG	HT SHOV	v	Tonight Show								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/	200	10/21/12	-TWT	2	\$500.00	0.00					
E 21 KSNV	10/16/1	2 10/18/12	Late Night w/Fallo	n CM	1236a-136am	-TWT	:30	2 \$250.001	0.00 NM	2	\$500.00
			Late Night w/Falls	on							
	FALLON										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	40000	Rating					
Week: 10/		10/21/12	-TWT	2	Pathanana-mede-	0.00	- 200	4 640 000 004	0.00.101		**** **** ***
N 22 KSNV	10/21/1	2 10/21/12	NFL Football	CM	1P-9PM	S	:30	1 \$10,000.001	0.00 NM	1	\$10,000.00
F4-	o de respectos de la compansión de la comp	East Date	NFL Football	Canta Atlanta	Poto	Rating					
Sta Week: 10/	art Date	End Date 10/21/12	<u>Weekdaγs</u> S	Spots/Week	Rate \$10,000.00	0.00					
			Last Call w/Carso	Office Of Techniques	136-205am	WT	:30	1 \$100.002	0.00 NM	1	\$100.00
NES NOW	120000	2 10/10/12	Last Call w/Carso			19.		7.1 (8.5) (8.5) (8.			- W
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/21/12	WT		\$100.00	0.00			33		
N24 KSNV	10/20/1	2 10/20/12	Saturday Night Li	ve CM	1130pm-1:02a	amS-	:30	1 \$1,400,001	0.00 NM	1	\$1,400.00
			Saturday Night Li	ive							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Sta	III Date		S-	4	\$1,400.00	0.00					
<u>Sta</u> Week: 10/		10/21/12		100	Ψ1,100.00						
Week: 10/	/15/12		Wed PR 9-10p	CM	9-10pm	W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
Week: 10/	/15/12		Wed PR 9-10p Wednesday Prim	CM ne 9-10pm	9-10pm		:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
Week: 10/ N25 KSNV	/15/12 10/17/1 art Date		Wed PR 9-10p	CM	9-10pm <u>Rate</u>	Rating	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00

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N 26	KSNV	10/17/12	10/18/12	Noon News Noon News	СМ	12-1230pm	WT	:30	1	\$425.001	0.00 NM	1	\$425.00
	TODAY	SHOW II											
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/	15/12	10/21/12	wT	1	\$425.00	0.00						
					•		_				Totals	47	\$43,150.00